



ONE MAGICAL EVENING
ONE AMAZING CAUSE

Make-A-Wish[®] *gala*
October 16, 2010 Event Sponsorship Opportunities

Our Mission

The Make-A-Wish Foundation® of Oregon grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy.



The Make-A-Wish Foundation of Oregon makes local wishes come true for children like 6-year-old Riley, who battles acute lymphoblastic leukemia and isn't always able to just be a kid. Riley loves LEGO® bricks more than anything. When his wish granters asked for his one-true-wish, he decided to take his family to LEGOLAND®!

Thanks to Make-A-Wish® supporters last year, the wish became a reality for this Oregon coast child. The Make-A-Wish Foundation provides these simple pleasures – magical moments of pure childhood joy – to children and their families when they need it most.

You can help make wishes come true too!





The annual *Food, Wine & Wishes* gala auction takes place on Saturday, October 16, 2010, at the Portland Art Museum. This extraordinary event brings more than 400 supporters together to raise necessary funds for granting the wishes of local children with life-threatening medical conditions. This black-tie optional affair features a seated dinner, wine tasting from select Oregon wineries, silent and live auctions, and magical wish moments. By raising \$300,000 in one night, the Make-A-Wish Foundation of Oregon can fulfill 60 local wishes, such as a wish to go to a warm beach, to have a laptop computer, to meet a favorite musician, or to be a ballerina.



We invite you to *share the power of a wish*® as an event sponsor or advertiser. Your support will transform hopes and dreams into real-life memories for deserving children right here in our community.

Best wishes,

Andrew Asato
Executive Director

Carynne Drake
Corporate Alliances Manager

Robyn Shuey
Gala Committee Sponsorship Chair

Platinum Sponsor \$25,000

- Stories of two special wishes granted with your funding
- VIP tables for 20 guests*
- Option of having a wish family sit at your tables
- Patron party invitations for 20 guests
- Valet parking for 10 cars
- Hotel room at Paramount Hotel
- Company logo included on event invitation
- Prominent recognition in event press release
- Company logo on 400 guest bidder cards
- Logo recognition on screen during event program
- Letter from company in auction catalog
- Full-page advertisement in auction catalog
- Two logo placements in auction catalog
- Logo on orwish.org with link to company site
- Name on e-Wish newsletter with link to company site
- Logo on *Wish* print newsletter
- Logo on event ad in local print publication



** Prominent table placement and dedicated server. Fair market value of this event is \$65 per guest.*

Gold Sponsor \$10,000

- Story of a wish granted with your funding
- One VIP table for 10 guests*
- Option of having a wish family sit at your table
- Patron party invitations for 10 guests
- Valet parking for 5 cars
- Hotel room at Paramount Hotel
- Logo recognition on screen during event program
- Full-page advertisement in auction catalog
- Logo recognition in auction catalog
- Logo on orwish.org with link to site
- Name on e-Wish newsletter with link to site
- Logo on *Wish* print newsletter
- Logo on event ad in local print publication



Premier Sponsorships

**Sponsorships
&
Advertising**

Silver Sponsor \$5,000

- One table for 10 guests
- Patron party invitations for 10 guests
- Valet parking for 5 cars
- Logo recognition on screen during program
- Full-page advertisement in auction catalog
- Logo recognition in auction catalog
- Logo on orwish.org with link to site
- Name on e-Wish newsletter
- Logo on *Wish* print newsletter

Star Sponsor \$2,500

- One table for 10 guests
- Patron party invitations for 10 guests
- Valet parking for 5 cars
- Logo recognition on screen during program
- Half-page advertisement in auction catalog
- Logo recognition in auction catalog
- Logo on orwish.org with link to site
- Name listed in ***Wish*** print newsletter

**Fair market value of this event is \$65 per guest.*

Full-page Catalog Ad \$600

Half-page Catalog Ad \$300

Sponsorship & Advertising deadline is September 3, 2010



Board of Directors

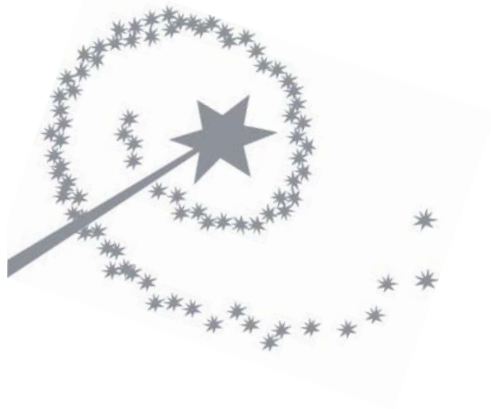
- **Brett Bauer** *Woodruff Sawyer & Company*
- **Jennifer Barrows** *HealthNet*
- **Ross Carey** *U.S. Bank*
- **Mark Cruzan, CPA** *Ernst & Young*
- **Shawn Gergen** *Strand, Atkinson, Williams & York*
- **Dan McGee** *IBM*
- **James McClusky** *Lakeside Lumber*
- **Bruce Randall** *Macy's*
- **Sarah Ryan, JD** *Ball Janik, LLP*
- **Robin Shaughnessy, MD** *Oregon Health Sciences University*
- **Keith Shipman** *Horizon Broadcasting Group*
- **Geoff Sinclair** *Special Districts Association of Oregon*
- **Ryan Snyder** *Martin Hospitality*
- **Matt Sorenson** *RBC Wealth Management*
- **John Tamerlano** *KATU*
- **Brad Tonkin** *Tonkin Family of Dealerships*

Contact:

Carynne Drake

Corporate Alliances Manager

(503) 292-2280, ext. 18 carynne@orwish.org



Make-A-Wish Foundation® of Oregon, Inc.

Also Serving Clark County, Washington

2000 SW 1st Avenue, Suite 410

Portland, Oregon 97201

503-292-2280 • www.orwish.org • facebook.com/ORWish • twitter.com/ORWish