



Make-A-Wish Foundation®  
of Oregon, Inc.  
also serving Clark County Washington

## **KIDS FOR WISH KIDS FUND-RAISING RULES**

Thank you for helping us make wishes come true! In planning and conducting your fundraiser, please follow the following rules:

- We do not allow door-to-door or telephone soliciting.
- Please use care when using the Make-A-Wish Foundation name and logo. Note that "Make-A-Wish" is spelled with a capital "A" and with hyphens (not "Make a Wish"). Also, please do not alter our "swirl and star" logo by customizing it to your specific event (e.g., do not change the logo to read "Make-A-Cake" if your school is conducting a cake walk). Taking care in these matters helps us protect our brand!
- Our mission is to grant the wishes of children with life-threatening medical conditions. Please do not refer to the children that we serve as "terminally ill" or "dying," as these labels can instill a sense of defeat and can be counterproductive as our wish kids fight to overcome their illnesses. Many of these children are able to beat their illnesses, and we believe in the importance of keeping a positive mindset!
- Please keep careful track of the money that you raise, and send the money directly to your local Make-A-Wish chapter office within one month after the end of your fund-raiser.

Make-A-Wish Foundation of Oregon  
2000 SW 1<sup>st</sup> Avenue, Suite 100  
Portland, OR 97201  
Attn: Tara Wilson

- If you are going to advertise your fund-raising event outside of the school community, please coordinate this with your local Make-A-Wish chapter office at 503-292-2280, ext. 22 or tara@orwish.org.
- If you would like any more information about the Make-A-Wish Foundation or if you would like any collateral materials about the Make-A-Wish Foundation to distribute at your fund-raising event, please contact 503-292-2280, ext. 22.